

Speaker for the September 10<sup>th</sup> meeting

# Cover Your Assets

(From Conception To Licensing, How To Protect Your IP)

From that stroke of genius moment when you suddenly realized that you have just invented the most incredible product in the world, you need to know how to protect it. Here is your chance to learn about the many types of agreements you will need along the way.

**Jose Gutman** of Fleit, Gibbins, Gutman, Bongini & Bianco PL (Intellectual Property Law) is “**The Man**” to lead you through the jungle filled with predators and will arm you with the weaponry of knowledge so you can defend yourself.

His credentials are incredible! Before he went to law school, he was the Licensing Program Manager and Senior Staff Engineer at Motorola for hardware and software design of wireless communication technologies. Jose then earned his JD, Cum Laude, at the University Of Miami School Of Law. He has such an extensive list of other degrees, I'll bet they never have to paint his office walls.

This is going to be a truly educational experience no matter where you are in the process covering topics such as:

- What really IS an invention
- Non-Disclosure, Non-Compete Agreements
- The often forgotten or eliminated Assignment Clause
- Work for Hire agreements
- Patent Prosecution (what is really involved)
- The basics of Contracts
- Licensing Agreements

I have heard horror story after horror story from inventors who had lost their invention, money or both because they lacked the necessary knowledge of these important legal skills.

No matter how great Mr. Gutman is, he will Not turn you into Franklin & Bash in time allotted. What he will do is give you an over view, some basic knowledge so you have a better understanding of how to deal with other professionals.

Don't wait until after you get in trouble to learn how to protect yourself.

Come to LIGI Tool & Engineering, Inc. (3220 SW 15<sup>th</sup> Street Deerfield Beach, FL 33442) at 1:00 pm on Saturday 9/10/11 to hear **Jose Gutman** tell you how to “Cover your Assets” presented by The Inventors Society of South Florida (a 501 (C) 3 non-profit organization).

For more details and directions please go to our website [www.inventorssociety.net](http://www.inventorssociety.net) or contact Leo Mazur 561-676-5677 [mazurelectric@earthlink.net](mailto:mazurelectric@earthlink.net) or Joanna Zaremba 954-486-2426 [joannapoland@comcast.net](mailto:joannapoland@comcast.net)