

# Speaker Announcement for July 2011

Those of you who attended our last meeting know that Sue Glielmi will NOT be giving her presentation on Product Liability next Saturday 7/9/11.

However, there WILL be a meeting and I got NOT ONE but TWO great speakers on topics very pertinent to Your Success.

First is **Claire Berger** of Transworld Business Brokers [www.topbizbroker.com](http://www.topbizbroker.com) who will be talking about Exit Strategies and how to maximize your profits when selling your business. I have gone into more detail about this in my President's Corner, so for now I will only say that this is one of the most important issues addressed in a business plan that potential investors look for.

Our second speaker is **Frank Bowker** a manufacturing expert from Solid Concepts [www.solidconcepts.com](http://www.solidconcepts.com). He is going to walk you through the entire process from concept to full production from a manufacturing point of view. I can't tell you how important this is. You might put a little curve here or a lip there for no great reason other than you might think it looks good that could cost you an extra dollar a unit in production.

This is why you need to get input from professionals early on and why you must test your products to make sure they Are all that they can be.

I am hoping to see everybody at LIGI Tool & Engineering, Inc. (3220 SW 15<sup>th</sup> Street Deerfield Beach, Fl 33442). on 7/9/11 at 1:00 pm