

Speaker for the 5/7/11 Meeting

4 Shows In One

(And an "ask the software expert" to boot!)

That's right folks, I'd have to be a magician to pull this one off. Well, you can see there is nothing up my sleeves except a fantastic company called **Merlin A. I. Soft**.

No matter where you are in the process, no matter how computer sophisticated you are, there are a number of things you will need to know and these people know their stuff starting off with:

Website Design and Development: The way your website looks & behaves can be an added selling point to the end user. Why it is important your site be user friendly, load quickly, what should and should not appear on your site? They will discuss the key elements your site should include.

Search Engine Optimization: We all know how important this is. They will share some of the secrets to make it happen.

Software Development: Now I know I have peeked your curiosity. Several of our members are working on projects where they need to have software developed for them. Maybe you don't have a project on the front burner right now but I'll bet you have an idea that needs something beyond your personal capabilities. I know, I have several.

Mobile Application Development: Here we go! Who doesn't have the next best App or maybe five but have no idea of how to make them happen. Well there is a whole lot more to this powerful tool than just providing an "App For That".

There are ways to use Apps to provide value added services and benefits to your existing core website or business. Let them open your eyes and let your creativity explore the possibilities.

If that's not enough magic for you, Founder **Philip Pierce** will be on hand at the end to match wits with our resident Geeks and answer any and all of the technical questions you might have.

So how can you miss this golden opportunity, hosted by the Inventors Society of South Florida (a non-profit educational organization) at 1:00 pm on Saturday 5/7/11 at LIGI Tool & Engineering, Inc. (3220 SW 15th Street Deerfield Beach, FL 33442)?

For more details and directions please go to our website www.inventorssociety.net or contact Leo Mazur 561-676-5677 mazurelectric@earthlink.net or Joanna Zaremba 954-486-2426 joannapoland@comcast.net