

You Asked For It... You Got It

(The BEST Patent Searching Course Taught By “THE” USPTO Expert)

The very last thing you want, is to spend all the time, the aggravation, the heartache and THE MONEY to bring a product to market, only to have a very happy inventor tap you on the shoulder and announce, “You Have A Partner”!

So whether you plan to patent your product or just bring it to market, it is imperative that you do an extremely thorough patent search. A paid search and even the examiners search is only to find “some references” and is not exhaustive. Once you learn this skill you will be amazed at the doors that open up for you.

Not only will you be able to determine how your proposed project fits in with the prior art but you can learn so much about the industry you are working in, it is staggering. Who are the main players (or assignees), how much they spend on IP protection (the actual legal representative), how others approach the same problem that you are overcoming (possibly incorporating some of their technology or some of the related technology mentioned to advance your own project) and so much more.

In a recent survey of our groups’ interests, it is no wonder that patent searching came in number one. So I could think of no one better to ask than the USPTO itself. I was blown away when **Cathie Kirik** told me she was sending **Matt Anderson** down to us from Alexandria, Virginia to teach the course.

I have taken this course at the USPTO Independent Inventors Conferences several times and every time I pick up at least several new tricks to make patent searching less of a chore.

Matt Anderson is the Supervisory Patent Examiner of Art Group 2618 (Radio & Satellite Communications) and is “THE MAN” who teaches this course at those conferences.

He will take the beginner through simple word and class “Quick Searches” all the way to the power of using the “Advanced Search” system.

Even if you feel very confident in your ability to conduct searches, you ain’t seen nothing yet. I have learned so many things I never knew that were right at my fingertips, just a click away, that saved me tons of time or opened up new frontiers to explore.

Make you plans NOW, to join us at this event, which will be hosted by the Inventors Society of South Florida (a non-profit educational organization) at 1PM on Saturday 10/2/10 at the LIGI Tool Company (3220 SW 15th Street Deerfield Beach, Fl 33442).

For more details and directions please go to our website www.inventorssociety.net or contact Leo Mazur 561-676-5677 mazurelectric@earthlink.net or Joanna Zaremba 954-486-2426 joannapoland@comcast.net