

Speaker for the August 1st Meeting

Patent Searching with the Experts

Eileen Fischlschweiger and Bob Craig will be giving a talk on Patent Searching for the Inventors Society of South Florida (a non-profit educational organization) at 1PM on Saturday 8/1/09 on the 6th floor of the Broward County Main Library (100 S. Andrews Ave., Fort Lauderdale, FL 33301).

Whether you plan to get a patent or just bring your product to market, the first crucial step in the process is to find out if anybody already owns the rights to it.

Ms. Fischlschweiger has been the Patent and Trademark Depository Library Representative at the Broward County Library for many years and is an expert regarding research into Patents, Trademarks, Copyrights as well as many other facets of business in general. She is constantly upgrading her skills with intensive continuing educational courses at the USPTO Headquarters in Alexandria, VA.

Eileen will be concentrating mostly on the Seven Step Strategy advocated by the Patent and Trademark Depository Library Program Office for patent searching. As ambitious as this may be, she will also cover alternate sites such as WIPO, Espacenet and Google as time permits. With all the experience and courses I have taken on the subject, I have never had a conversation with her were I didn't come away with a tip that save me time or increase the quality of my work.

Bob Craig recently retired from over 30 years of service with the USPTO. He worked his way up the ranks, eventually working on the classification system where he not only defined new classifications but taught how to search the system to examiners. Bob will be bringing that inside knowledge to us.

“Key Word” searches are a great start but to get down to the nitty gritty, you MUST do a full classification search normally considered too complicated for untrained amateurs like us. With the tools provided by these two pros we can boldly go were amateurs fear to tread.

Even if you consider yourself a seasoned patent searcher or a rank beginner, I can honestly say this will be an afternoon well spent. Don't miss this opportunity to hear two experts share their knowledge on this vital subject.

For more details and directions please go to our website www.inventorssociety.net or contact Leo Mazur 973-219-9627 mazurelectric@earthlink.net or Joanna Zaremba 954-486-2426 joannapoland@comcast.net