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## Big Things Happening Out There

1 message

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To: cathyvers@gmail.com

Fri, Jan 20, 2012 at 8:23 PM

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# Inventors Society of South Florida

To Educate, Motivate and Offer Collaborative Support  
www.inventorssociety.net  
PO Box 6008, Delray Beach, FL 33482

## Big Things Happening Out There

First of all the TeleBrands hunt has extended the dead line to 1/25/12. If you are sending your registration by mail, it has to Arrive here by then. If it gets here after that date it will Not be submitted.

Member Eric Radzwill sent me an unbelievable opportunity today. Wal-Mart is having an open audition for products similar to those star search shows like American Idol. This is a first in the industry. You can send your submission to [www.getitonsheshelf.com](http://www.getitonsheshelf.com) and get more information there. It seems they will take in submissions and have their customers pick the ones they like.

If you are picked they could help you with manufacturing. This is a complete change from their present policies. Get on this band wagon while the getting is good! There is an article about it here [http://money.cnn.com/2012/01/18/smallbusiness/walmart\\_product\\_contest/](http://money.cnn.com/2012/01/18/smallbusiness/walmart_product_contest/) but my browser keeps stalling when I get there.

I am pretty sure I mentioned this before but I don't want anyone to miss out. The dead line for the Popular Science Invention Award is 2/24/12 you can get information here <http://www.popsoci.com/announcements/article/2012-01/enter-2012-popular-science-invention-awards>

Submit details on your invention to [inventions@popsoci.com](mailto:inventions@popsoci.com). Here are a few guidelines:

- Inventions must be physical objects—no processes or concepts.
- There must be a working prototype or something else that demonstrates that the invention actually works.
- Inventions must be the work of independent inventors or small teams; outside funding is fine, but inventions created wholly out of universities or other R&D labs will not be considered.

- Inventions that are intended to become commercial products in the future are acceptable, but they must not already be available for sale.
- Inventions must be something new, not just an incremental improvement on an existing thing.
- Popular Science will not publish an entry online or in print without notifying the inventor first, but we will seek third-party verification of the technology and significance of the invention. All intellectual-property protection is the responsibility of the entrant.
- All entries must be received by February 24, 2012.

Steven Greenburg a great friend of the club and one of our speakers at “Recourses 2012” is looking for new products for an upcoming book on kitchen gadgets. If you have a food related product contact him at [gadgetnation12@gmail.com](mailto:gadgetnation12@gmail.com)

I have got to say there are so many avenues of opportunities open to you, you can't help but WIN!

Don Brown the inventor of the Original AbRoller just committed to be one of our fantastic speakers at the Expo. Let me tell you this just keeps getting better and better. The registrations for exhibitors and attendees are live on our website [www.inventorssociety.net](http://www.inventorssociety.net) and we are posting more and more information as it comes in.

Leo

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