

Zita Waters Bell, inc.

Presents

BOCA FINE ART & ANTIQUES SHOW

To Benefit

The Scholarship Fund for the Inventors Society of South Florida

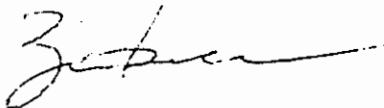
Dear Advertiser:

The Third Annual Boca Fine Art & Antiques Show will be held January 25-27, 2002 to benefit the Scholarship Fund for the Inventors Society of South Florida. The event will take place at the University Center Live Oak Pavilion on the Campus of FAU. This sophisticated show, covering Ancient Arts through the Mid 20th Century, will include an excellent lecture series and will feature national and international art and antique dealers of impeccable reputation, displaying treasures from around the world. Last year's show was attended by some of the area's most affluent residents and visitors and received rave reviews. This year's event will be even more upscale and twice the size, with complimentary valet parking and increased promotion, promising an even bigger and better response.

Our **Program Book** will be distributed to more than 1,500 attendees. Advertising opportunities in the publication are now available, offering excellent exposure to an affluent audience as well as support for the good deeds of the Inventors Society Scholarship Fund. Once again, Gulf Coast Media, an award-winning Florida publishing firm, has been chosen to publish the Program Book on our behalf. A representative from their firm will be contacting you with advertising information. Their excellent reputation and fine quality work assure us a publication we will be proud to distribute.

Because of growing community awareness and support, The Inventors Society Scholarship Fund makes positive inroads in the development and encouragement of creativity and free-thinking. On behalf of this fine charity, we thank you for your participation and support.

Sincerely,



Zita Waters Bell
Zita Waters Bell Management, Inc.

21803 Arriba Real, 13H • Boca Raton, Florida 33433 • (561) 483-4047 • Fax (561) 852-7067

Boca Fine Art & Antique Show

January 25, 26 and 27

at

University Center

Live Oak Pavilion on the Campus of FAU

to benefit

The Scholarship Fund for the Inventors Society of South Florida

ad size	width	x height
Full page*	8 1/8"	x 10 7/8"
1/2 horizontal	7 3/8"	x 4 7/8"
1/4 vertical	3 5/8"	x 4 7/8"
1/8 horizontal	3 5/8"	x 2 3/8"

* Safety: 1/4" inside trim
Bleed: 1/4" outside trim

Program Book

Advertising Agreement

Published by Gulf Coast Media *Rates (net)*

Ad Sizes	BW	Color
Full Page	\$495	\$595
1/2 Page	325	400
1/4 Page	200	NA
1/8 Page	125	NA
Inside Covers	\$650	color only
Back Cover	\$850	color only

SPACE RESERVATION: Please circle the ad size and fill out the invoice below. FAX INVOICE TO: 941-591-3938.

MATERIALS AND PAYMENT: DEADLINE to submit camera ready art and payment for advertisement is _____.

** Please supply camera ready art (velox) for black and white ads, or film with matchprint for color ads.

Ads may be supplied on disk, although you will be charged for the making of film and a proof.

Any screens or halftones (photos) should be at 150 line screen.

Invoice

Company Name _____

Contact _____

Address _____

City _____ State _____ Zip Code _____

Telephone _____ Fax _____

Authorized Signature _____ Date _____

Print Name _____

Amount Enclosed: _____

Make checks payable to:

GULF COAST
M E D I A

886 110th Avenue N., Suite 5
Naples, Florida 34108

voice (941) 591-3323 • fax (941) 591-3938
e-mail GCMedia1@earthlink.net

For additional information, call
Abby Waters
direct (561) 988-2020